



44,000  
pageviews  
per month\*

## Listing & Advertising Options

For new listers to Ballarat.com - Valid January 1-December 31 2014.

\$220 py  
inc GST

### Listings

“Listing” including image, description, full contact details and link to your website.



\$330 py  
inc GST

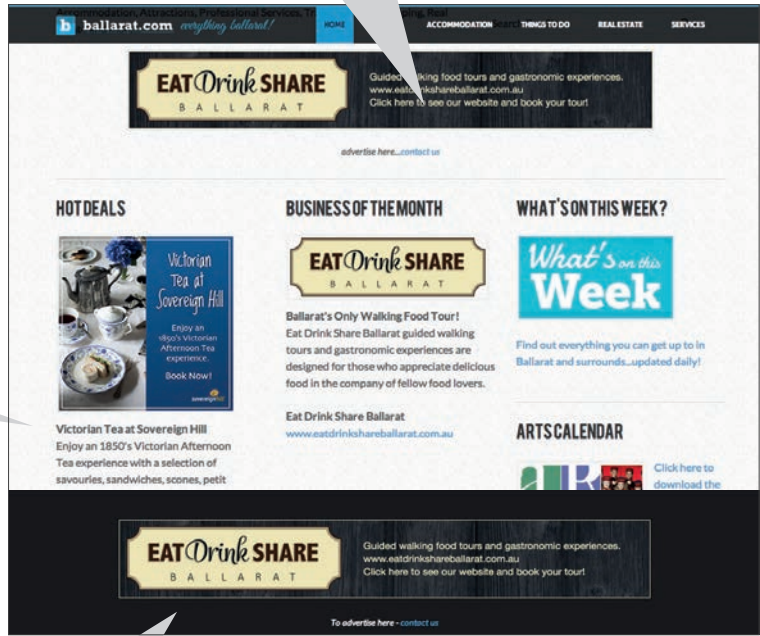
“Detailed Listing” including images/logo, full description full contact details and link to your website. (potential for multiple pages) [www.ballarat.com/yourname](http://www.ballarat.com/yourname)



Header Banner (Minimum 6 months)  
\$330pm inc GST (appears on homepage)

### Homepage

• Business of the Month  
• Hot Deal  
(Minimum 1 month)  
  
\$220pm inc GST  
each  
(appears on homepage)



Footer Banner (Minimum 6 months)  
\$220pm inc GST (appears on every page)